



"Quality in Every Drop."

AGRI-GEN
— INNOVATION —



**ADVANCE
BIOSOLUTION FOR
SUSTAINABLE
FARMING**





WELCOME TO AGRI-GEN INNOVATION

AGRI-GEN INNOVATION is a leading agricultural manufacturing and marketing company specializing in certified organic agro inputs. We operate across multiple channels, including retail, wholesale, bulk supply, exports, and (B2B distribution), ensuring wide accessibility and strong market presence.

Agri-Gen Innovation (The Power House of Organic Products) is an ISO 9001:2015 certified organization, committed to delivering consistent quality and reliability



CORE VALUES

Quality Without Compromise

Trust

Accountability

Honouring Everyone

Environmental & Social Responsibility



CORE PURPOSE

Delivering Excellence that Brings Smiles to Farmers



MISSION

To drive next-generation agriculture through advanced agri-tech solutions, delivering innovative and high-quality products that address real field challenges. We are committed to ethical business practices, continuous research, and farmer-focused services, aiming to become a market leader in complete plant nutrition. We believe in quality, people empowerment, and strong market connectivity for sustainable growth.



VISION

To transform nature's intelligence into sustainable and resilient agriculture through science-driven innovation. We empower farmers with advanced solutions that enhance productivity, restore ecosystems, and ensure long-term soil health. Our goal is to be a trusted leader in agri-innovation, driving responsible growth and a sustainable future for generations.





RESEARCH & INNOVATION

At AGRI GEN INNOVATION, Research is the Foundation of Everything we do. Our Dedicated R&D Team Focuses on Developing Innovative, Customized, and Sustainable Solutions that Address the Unique Challenges Faced by Farmers Across Different Regions and Crop Systems.

We are Committed to Creating High-Performance Agricultural Inputs that Improve Farm Productivity While Remaining Cost-Effective for Growers and Consumers alike. Our Advanced Research Facilities are Equipped with Modern Analytical Instruments, Including Spectrophotometers, Atomic Absorption Systems, Centrifuges, Ovens, Muffle Furnaces, Distillation Units, Shakers, and other Sophisticated laboratory Equipment.

Every Product Developed Through Our Research Undergoes Rigorous Testing to Ensure it is Safe, Effective, Environmentally Responsible, and Capable of Delivering Consistent Field Performance.



QUALITY COMMITMENT

Quality is Embedded Throughout our Manufacturing Process. Our Multidisciplinary Team of Agronomists, Botanists, Crop Specialists, Quality Analysts, and Research Professionals Carefully Monitors Every Stage of Production.


From Raw Material Selection to Final Product Evaluation, We Maintain Strict Quality Control Protocols to Ensure Safety, Efficacy, and Sustainability. We Continuously Assess Ingredient Interactions to Maximize Crop Benefits While Minimizing any Potential Impact on Soil Health and the Environment.



GROWING TOGETHER THROUGH PARTNERSHIPS

We Strongly Believe that Collaboration Drives Success. Through Strategic Alliances, Joint Ventures, Contract Manufacturing, and Business Partnerships, We Work Closely With Organizations that Share Our Vision for Agricultural Advancement.

Our Objective is to Create Long-Term, Mutually Beneficial Relationships That Enhance Business Growth, Generate Value, and Deliver Sustainable Success for all Stakeholders.



**Farmers Play a Crucial Role in Agriculture by
Cultivating the Crops and Resources That
Feed the World. As the Heart of the Agricultural Industry,
They Support Livelihoods, Strengthen Economies,
and Help Maintain Global Food Security
Through Their Continuous Efforts.**



INDEX

- Unique Biostimulant
- Unique Bio Plant Protector
- Adjuvant
- Chelated & Sulphated Micronutrients Fertilizer
- Organic Fertilizer
- Bio Fertilizer
- Water Soluble Speciality Grade



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Agri-Gen Innovation is a leading company with a vision to expand across India and globally in the coming years. We are committed to reaching every farmer, dealer, and distributor by delivering high-quality products and innovative bio-solutions.

UNIQUE BIOSTIMULANT



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VITAMIX+ (High Concentrated liquid)



A powerful blend of stimulants, plant hormones, vitamins, and proteins designed to promote healthy crop growth and maximize productivity.

Benefits:

- Promotes vigorous branching and vegetative growth
- Stimulates new flowering and enhances flower development
- Improves fruit quality, size, color, and marketability
- Helps plants remain stress-free under adverse conditions
- Reduces flower and fruit dropping
- Enhances flower-to-fruit conversion (fruit setting)
- Improves fruit retention and yield potential
- Supports healthy plant metabolism and growth
- Suitable for all crops during critical growth and reproductive stages

Doses

5 ml, Per 30 Liter of Water.



Available Packing

25ml, 50ml, 100ml.

VITAMIX SUPER (High Concentrated Powder)

A powerful blend of stimulants, plant hormones, and vitamins, designed to promote healthy crop growth and maximize productivity.

Benefits:

- Supports healthy plant metabolism and growth
- Suitable for all crops during critical growth and reproductive stages
- Promotes vigorous branching and vegetative growth
- Stimulates new flowering and enhances flower development
- Helps plants remain stress-free under adverse conditions
- Reduces flower and fruit dropping
- Enhances flower-to-fruit conversion (fruit setting)

Doses

40 gm, per Acre.



Available Packing

20ml, 40ml, 100ml.



LEONEX

Leonex is a highly concentrated, water-soluble, organic soil conditioner and plant growth bio stimulant derived from premium-grade Leonardite.

Benefits:

- Key Benefits: Improves soil aeration, texture, and water-holding capacity, making it ideal for restoring degraded or compacted soils.
- Chelates nutrients, making essential minerals (N, P, K, Fe, Zn, etc.) more bioavailable to plants and reducing fertilizer leaching.
- Stimulates strong root system development, early germination, and vigorous plant growth. Strengthens crops against environmental stressors like drought, salinity, and high temperatures.
- Improves flowering, fruiting, and overall crop quality, often resulting in higher yields.

Doses

Spray - 1/2 gm,
Drip - 250gm per Acre.



Available Packing

100gm, 250gm, 500gm, 1000gm.



NUTRIGEN MICRO GR

is a high-quality organic soil amendment enriched with Humic Acid, Fulvic Acid, and Potassium. Manufactured using advanced international processing standards, it improves soil health, enhances nutrient absorption, promotes stronger root development, and supports higher crop productivity.

Benefits:

- Nutrient Uptake: Fulvic acid enhances the absorption of nutrients by plant roots, improving nutrient utilization efficiency and reducing nutrient leaching.
- Plant Growth: It promotes vigorous root development, increased shoot growth, and improved crop yield and quality.
- Stress Tolerance: Fulvic acid enhances plant tolerance to abiotic stressors such as drought, salinity, and temperature extremes.
- Soil Health: It improves soil structure, aeration, and water retention capacity, reducing soil compaction and erosion.
- Bio stimulation: Fulvic acid stimulates the activity of beneficial soil microorganisms, improving soil biological diversity and ecosystem resilience.

Doses

250gm, per Acre.



Available Packing

250gm, 500gm, 1000gm.






ROOT RISE

Humic acid crystals are a highly purified and concentrated form of humic acid, a natural organic compound derived from decomposed plant and animal matter in soil, peat, and other organic deposits.

Benefits:

- Enhances Soil Fertility & Plant Growth
- Improves soil structure by increasing water retention and aeration.
- Stimulates root development and nutrient uptake in plants.
- Acts as a natural chelate, helping plants absorb vital minerals like nitrogen, phosphorus, and potassium more efficiently. Boosts Microbial Activity
- Supports beneficial soil microorganisms, promoting a healthy ecosystem for plant growth.
- Enhances decomposition of organic matter, releasing more nutrients into the soil.

 **Doses**
250gm, Per Acre.


 **Available Packing**
250gm, 500gm,
1000gm.


Fulvic+

Humalite is a naturally occurring humic substance derived from high-quality organic deposits (usually weathered coal / humic ore). It's rich in humic acids and organic carbon, and is used as a bio-stimulant and soil amendment for crops, gardens, turf, and agricultural soils.

Benefits:

- Improves soil structure and makes soil more friable.
- Enhances water-holding capacity—helps soil retain moisture.
- Increases organic carbon content, improving long-term fertility.
- Promotes strong root development—stronger
- root systems mean better growth.

 **Doses**
1875 gm, per Acre.

 **Available Packing**
250gm, 500gm,
1000gm.





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OUR NEW UPCOMING GRADE OF BIOSTIMULANT (As Per FCO)

No	Product Name	Composition
1.	Magical Boost	Humic Acid 6% (Liquid)
2.	Nutri Gen	Humic Acid & Fulvic Acid 85% (Powder)
3.	Bio Humol Gr	Humic substances 1.5%(Granular)
4.	Shine Pro GR	Humic Acid 1.2%(Granular)
5.	Humi Rich	Humates & Fulvates 22% (Liquid)
6.	Fulvic +	Humalite 82 % (Powder)
7.	Sea Queen	Ascophyllum nodosum 15% (Liquid)
8.	Black sea+	Sargassum tenerrimum 10%(ii) (Liquid)
9.	Sea-L	Seaweed (Sargassum wightii) extract 10%(Liquid)
10.	Sea Power	Seaweed (Sargassum wightii) extract 35%(Powder)
11.	Cyto-Gen	Cytokinin (Zea Mays Kernel)0.2%(Liquid)
12.	Crop Defender	Botanical (Garlic) extract 1.6%(Liquid)
13.	Gen-Xtra	Mixture of Humic substance and seaweed extract (Liquid)
14.	NutriGuard 5X	Mixture of seaweed extract, protein Hydrolysate And Humic Acid (Granules)
15.	NutriGuard	Mixture of Seaweed extract, Humic acid and Fulvic acid (Granules)
16.	Glutonic	Vinasse Residue(Glutamic Acid 18%)(Liquid)
17.	AGI-Sizer	Protein Hydrolysate 16.9% (Plant source)(Liquid)
18.	Aminova XL	Protein Hydrolysate (Amino acids 5%) (Plant source)(Powder)
19.	Aminova L	Protein Hydrolysate 20% (Plant source)(Liquid)
20.	Profit+ Nexgen	Protein Hydrolysate (Plant source)(Liquid)
21.	Elovate/Elomax	Protein Hydrolysate (Amino acids 20%) (Plant source)(Liquid)
22.	GroShoot	Proline 1%(Liquid)
23.	Ankurbeej	2-Bromo-(1 H)- Indole-3 Carboxaldehyde 1 ppm (Liquid)
24.	Pollen Next Gen	Homobrassinolide-0.04%(Liquid)
25.	Brassiva	Homobrassinolide-0.03%(Liquid)
26.	Shield-XL	Phenolic compounds 3% (Liquid)



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CHELATED MICRO NUTRIENT FOLIAR FERTILIZER SEGMENT (POWDER FORMUIATION)

THE CHELATION PROCESS



Presents special range of self-manufactured micronutrient fertilizer for the farmers as per the different climatic zones and soil type which are utilized for soil and foliar application for all types of crops. As we are self-manufacturer we believe in our product and utilize the superior quality of chelating agent such as EDTA, EDDHA, LIGNOSULPHATE, and Protein (Amino acid) as per the requirement of market. Our micronutrient fertilizer products have assured percentage of required element & having 100% soluble property, with no risk of clogging of nozzles or drip system. We also manufacture entire Government grades in different chelated form such as Protein (Amino acid), EDTA, and Partial Chelates.

EDTA CHEIATES

Chelation is a type of bonding of ions and molecules to metal ions. Formation of two or more co-ordinate bonds between a polydentate ligand and a single central atom. Ligands are organic compounds like Ethylene diamine tetra acetic acid EDTA forms stable chelates with micronutrients. It keeps these metal ions in a soluble form providing nutritional value to the plants.

AMINO ACID CHEIATES

Amino Acid are organic compounds obtained through chelation of metallic irons and amino acids. These are extracted using different methodologies and added as plant and animal nutritious supportive ingredient.



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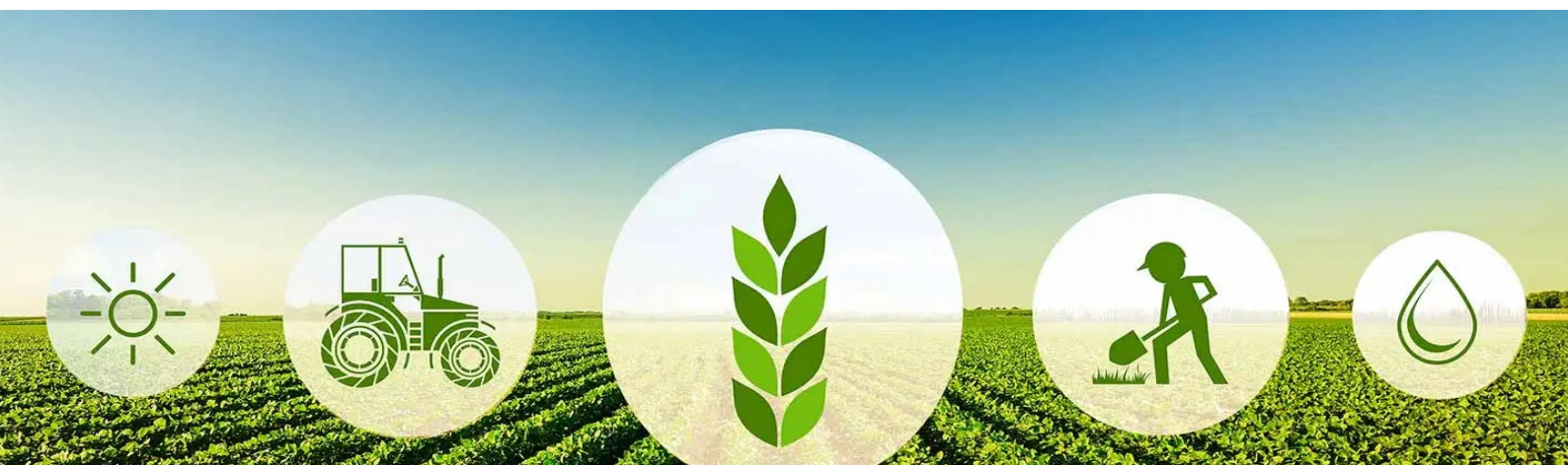
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OUR NEW UPCOMING GRADE OF BIOSTIMULANT (As Per FCO)

No	Product Name	Composition
1.	Micronutrient Fertilizers	Zinc Sulphate Heptahydrate (Zn-21%)
		Manganese Sulphate (Mn-30.5%)
		Borax (Sodium Tetra Borate for Soil) Application(B-10.5%)
		Copper Sulphate (Cu-24%)
		Ferrous Sulphate (Fe-19%)
		Ammonium Molybdate (Mo-52%)
		Chelated Zinc as Zn-EDTA (Zn -12%)
		Chelated Iron as Fe-EDTA (Fe -12%)
		Zinc Sulphate Mono-hydrate (Zn-33%)
		Magnesium Sulphate (Mg-9.5%)
		Boric Acid (B-17%)
		Di-Sodium Octa Borate Tetra Hydrate (B-20%)
		Di-Sodium Tetra Borate Penta Hydrate (B-14.5%) (Granular)
		Zinc Sulphate Mono-hydrate (Zn-33%) (Granular)
		Zinc Oxide Suspension Concentrate (39.5%)
		Di Sodium Tetra Borate Penta Hydrate (14.5%)
		Anhydrous Borax (20.5)
		Concentrated Liquid Calcium (11%)
		Zinc Poly phosphate (16%)
		Chelated Zinc as Zn-HEDP (17%)
		Chelated Iron as Fe- HEDP (17%)
		Colemanite (B-11%)
		Boron Ethanolamine (B10%)
		Magnesium Hydroxide and zinc Phosphate
		Manganese carbonate Suspension concentrate
		Sulphur 90% Powder
		Sulphur 90% Granulated
Ortho Silicic Acid (OSA) 2.0% WSL		
Diatomite Silicon		
Sodium Silicate (liquid)		
Orthosilicic Acid (18%) (liquid)		

OUR NEW UPCOMING GRADE OF BIOSTIMULANT (As Per FCO)

No	Product Name	Composition
1.	Biofertilizers	Rhizobium
		Azotobacter
		Azospirillum
		Phosphate Solubilizing Bacteria
		Mycorrhizal Biofertilisers
		Potassium Mobilising Biofertilizer (KMB)
		Zinc Solublizing Biofertilizer
		Acetobactor
		Carrier Based Consortia
		Liquid Consortia
		Phosphate Solubilizing Fungal Biofertilizer
2.	Organic Fertilizers	City Compost (N+P+K > 1.2%)
		Vermicompost (1:0.8:0.8)
		Phosphate Rich Organic Manure
		Organic Manure (N+P+K > 1.5%)
		Bio- enriched Organic Manure
		Bone meal raw
		Bone meal steamed
		Potash Derived from Rhodophytes
		Fermented Organic Manure
Liquid Fermented Organic Manure		



Thank You!

Growing Together for a Sustainable Future

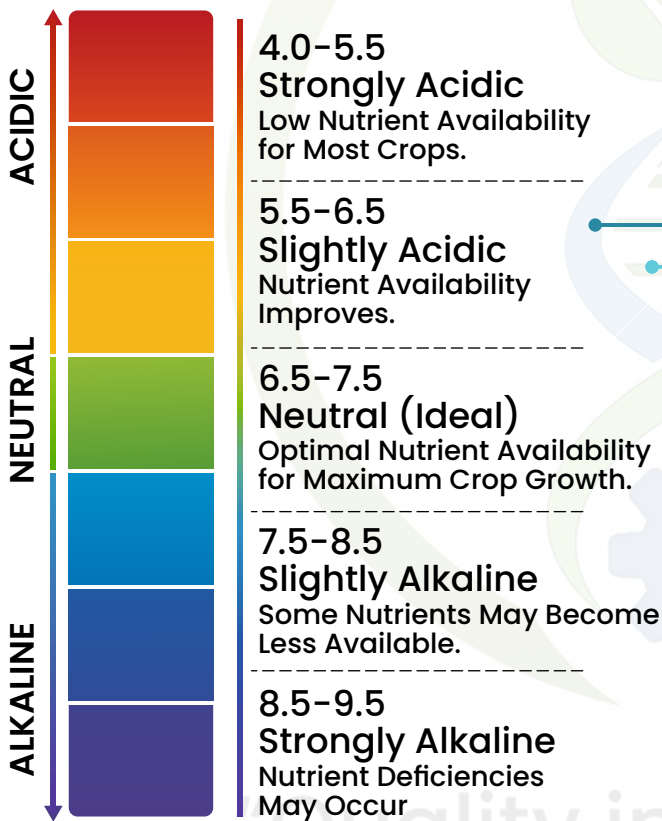


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We appreciate your trust in Agri-Gen Innovation.
Together, we nurture science for better tomorrow.

-SOIL PH CHART -



Ideal soil pH for most crops: 6.0 to 7.5



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